

MOONSIK (MOON) SHIN

Warrington College of Business, University of Florida
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ACADEMIC POSITION

2020- **Warrington College of Business, University of Florida**
Post-Doctoral Associate

EDUCATION

2015-2020 **Krannert School of Management, Purdue University**
Ph.D. in Strategic Management

2013-2016 **Korea University Business School**
M.S. in International Business

2006-2010 **Wesleyan University**
B.A. in Art History
Freeman Asian Scholar (4-year full-tuition scholarship)

RESEARCH INTEREST

Innovation, interorganizational relationship, venture capital investment, new business model, and entrepreneurship

WORKING PAPERS

Moonsik Shin, Joonhyung Bae, & Umit Ozmel. Topic on *venture capital investment and product development* (Title removed for blind review)

- Invited to *Reject & Resubmit* at *Organization Science*
- Published at the *2019 Academy of Management Best Paper Proceedings*
- Nominated for the *2019 Strategic Management Society Conference Best Paper* and *Best PhD Paper Prize*

David Ross & **Moonsik Shin**. Topic on *pay-what-you-want pricing for strategy theory* (Title removed for blind review)

- Under review at *Academy of Management Review*

Moonsik Shin. “Cascading Failures: Product Failures in New Product Development”

Jongsoo Kim, **Moonsik Shin**, & Joonmahn Lee. “Fast or Furious? Impact of Acquisitions on Product Recalls in High-Technology Industries,”

Moonsik Shin & Umit Ozmel. “Knowledge Transfer via Information Intermediaries: Evidence from Venture Capital Investments”

Moonsik Shin, Tony Tong, & Umit Ozmel. “Technology Similarity, Bargaining Power, and Corporate Venture Capital Investment Formation”

WORK IN PROGRESS

Moonsik Shin. “How Does Departure of Venture Capital Partners Affect Portfolio Company’s Innovation and Performance?” *Data collection stage*

CONFERENCE PRESENTATIONS

Moonsik Shin, Joonhyung Bae, & Umit Ozmel. Topic on *venture capital investment and product development* (Title removed for blind review)

- *Korea University Research Seminar, Seoul, Korea, 2020*
- *Strategic Management Society Annual Conference, Minneapolis, MN, 2019*
- *Academy of Management Annual Conference, Boston, MA, 2019*
- *Strategy Science Conference, Salt Lake City, UT, 2019*
- *Global Entrepreneurship and Innovation Research Conference, Washington, DC, 2019*

Moonsik Shin & Umit Ozmel. “Knowledge Transfer via Information Intermediaries: Evidence from Venture Capital Investments”

- *Strategic Management Society Annual Conference, Paris, France, 2018*
- *Academy of Management Annual Conference, Chicago, IL, 2018*
- *Krannert Strategy Alumni Conference, West Lafayette, IN, 2018*
- *Organization Science Winter Conference, Park City, UT, 2018*

Moonsik Shin, Tony Tong, & Umit Ozmel. “Technology Similarity, Bargaining Power, and Corporate Venture Capital Investment Formation”

- *Academy of Management Conference, Atlanta, GA, 2017*
- *Midwest Academy of Management Conference, Chicago, IL, 2017*
 - Nominated for the *Best Paper Award*

Moonsik Shin & Youngwoo Lee. “How Does Technological Relatedness Between Cross-border M&A Partners Affect Innovation Performance? A Moderating Role of Organizational Integration,”

- *Academy of International Business Conference, Bangalore, India, 2015*

AWARDS AND GRANTS

Krannert Doctoral Research Funds, Purdue University, 2020

Best Reviewer Award, Academy of Management ENT Division, 2019

Krannert Certificate for Distinguished Teaching, Purdue University, 2017, 2019

Graduate School Summer Research Grant, Purdue University, 2018
Graduate Assistantship, Purdue University, 2015-2020
Freeman Asian Scholarship, Wesleyan University, 2006-2010

PROFESSIONAL ACTIVITIES

Services

- Ad-hoc journal reviewer: *Journal of Business Venturing*
- Conference reviewer: Academy of Management Annual Meeting (STR/ENT/TIM)

Consortia/Workshops

- 2021 STRonger Together PhD Networkshop
- 2019 STR Doctoral Consortium at the Academy of Management Annual Meeting
- 2019 Doctoral Workshop at the Strategic Management Society Conference

TEACHINGS

Spring 2021	Warrington College of Business, University of Florida ENT4934 <i>Startup Funding</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.72/5.0 ENT4934 <i>Small and Family Business</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.46/5.0
Fall 2020	Warrington College of Business, University of Florida ENT4934 <i>Startup Funding</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.6/5.0 ENT4934 <i>Small and Family Business</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.33/5.0
Spring 2020	Krannert School of Management, Purdue University MGMT 352 <i>Strategic Management</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.78/5.0
Spring 2019	Krannert School of Management, Purdue University MGMT 352 <i>Strategic Management</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.73/5.0• Recipient of the <i>Krannert Certificate for Distinguished Teaching</i> (Highest teaching award presented to Ph.D. instructors)
Fall 2017	Krannert School of Management, Purdue University MGMT 352 <i>Strategic Management</i> <ul style="list-style-type: none">• Teaching evaluation rating: 4.68/5.0• Recipient of the <i>Krannert Certificate for Distinguished Teaching</i> (Highest teaching award presented to Ph.D. instructors)

INDUSTRY EXPERIENCE

2012-2013 **BNP Paribas Securities, *Research Assistant Intern***

REFERENCES

Umit Ozmel (Advisor)
Associate Professor
Krannert School of Management
Purdue University, West Lafayette, IN
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